



MEDFORD DISTRICT RECREATION PROFILE

ECONOMIC EFFECTS

525 JOBS

\$15 MILLION IN WAGES

The annual economic contributions of BLM's recreation program by 2018

2.3 TO 3.1 MILLION RECREATION VISITS

Projected use levels in 2036, compared to the 1.2 million recreation visits the region currently sees

\$53 TO \$70 MILLION

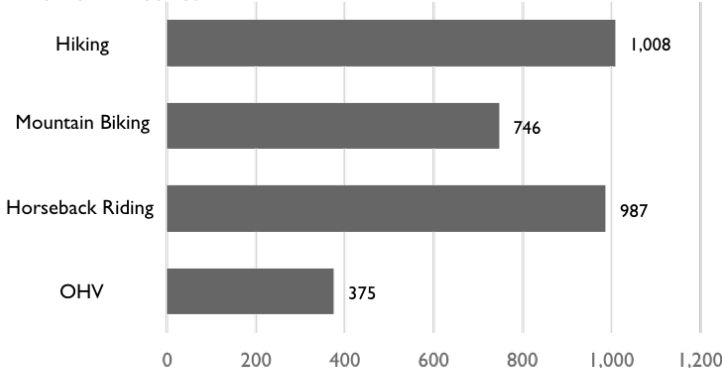
Value of consumer surplus¹ associated with recreational use (2036)

FINDINGS

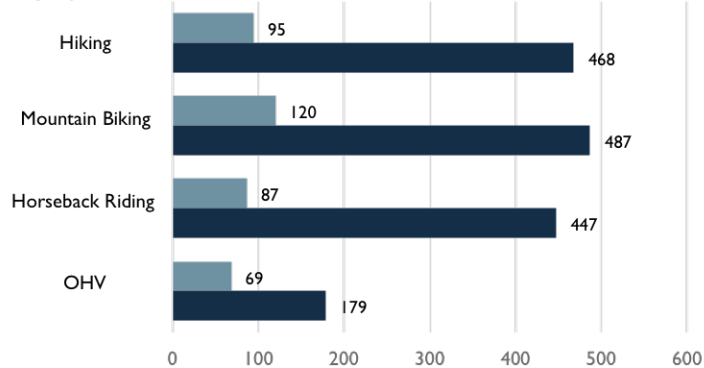
- The BLM identified new potential recreation opportunities through a collaborative effort with members of the public, who contributed their ideas through interactive websites, design charrettes, and comments on the plan.
- Demand for outdoor recreation opportunities is increasing. The Proposed Resource Management Plan responds to this demand by providing additional recreation opportunities, especially in areas near growing communities.
- 28% percent of the Medford planning area (244,815 acres) would be designated as Recreation Management Areas.
- 86% of lands within the Medford planning area that possess wilderness characteristics (approximately 74,000 acres) would be protected under the Proposed Resource Management Plan.
- Under the Proposed Resource Management Plan the BLM is recommending that the West Fork Illinois and the Rogue River be included into the National Wild and Scenic Rivers system, resulting in protection for these suitable segments.

POTENTIAL BLM TRAIL MILES²

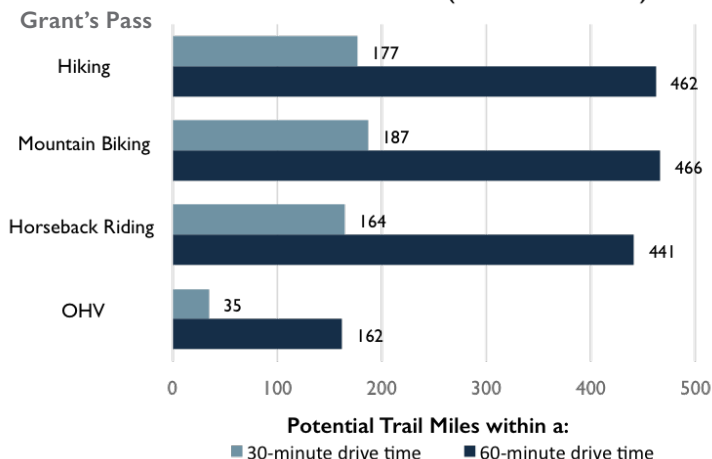
Medford District



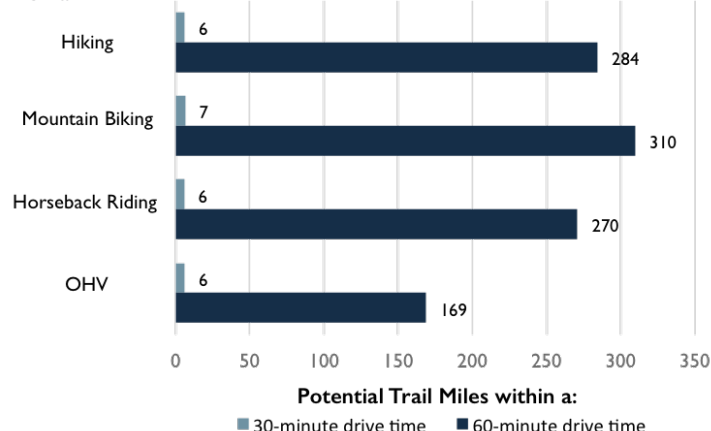
Medford



Potential Trail Miles (District-wide Total)



Ashland

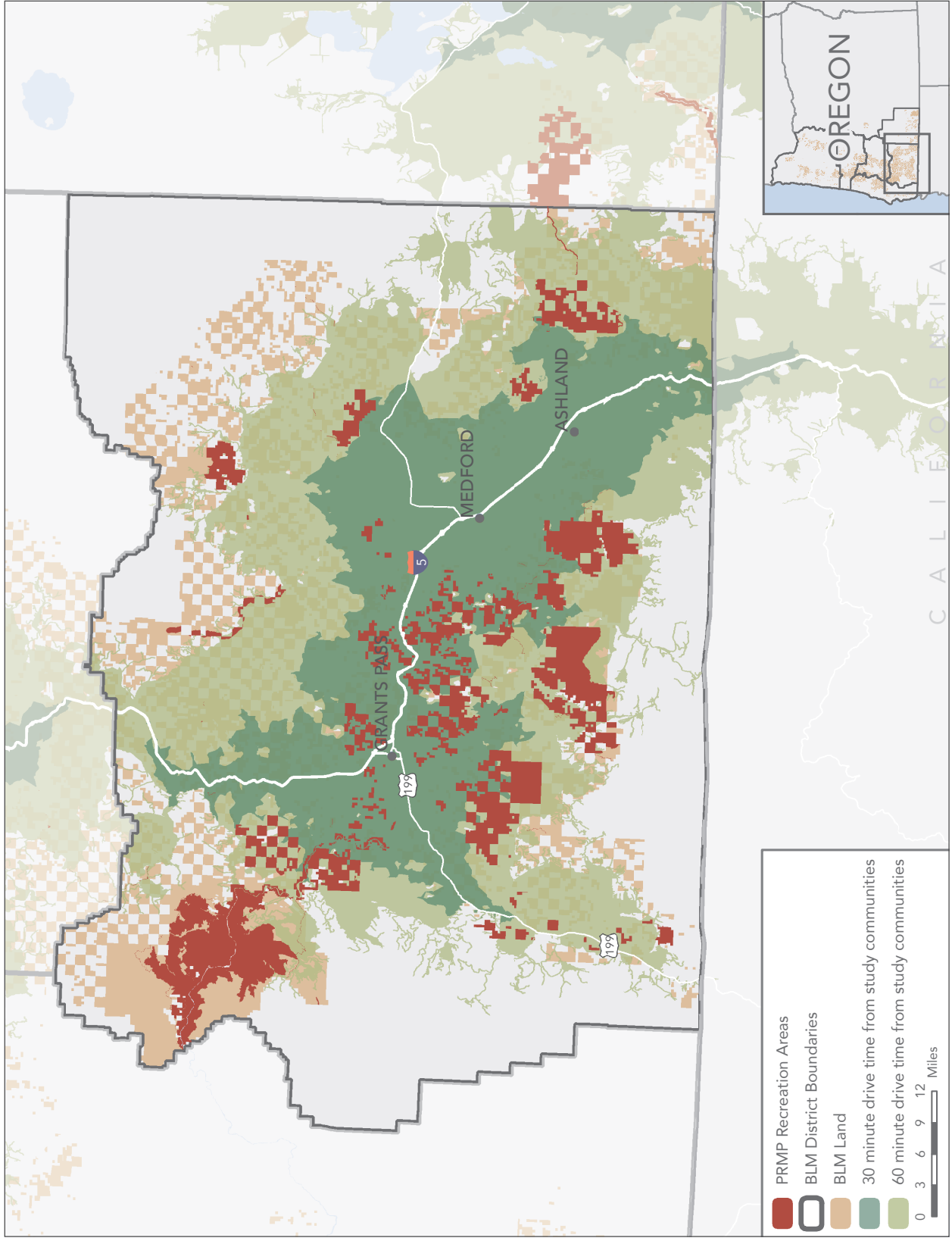


¹Consumer surplus refers to the net benefits a person receives from engaging in an outdoor recreational activity, after deducting any market-based costs associated with the activity (equipment, transportation, access fees, etc.). These values do not represent dollars exchanged, but rather, total willingness-to-pay for an experience beyond actual expenditures.

²Potential trail miles presented include both existing miles of trails on BLM-administered lands and proposed miles of trails on BLM-administered lands within 30- and 60-minute drive times from population centers within the district. These estimates are based on average trail development densities at BLM sites in the region, and may underestimate the existing supply of trails within distance. Trail miles for new recreation sites will be determined with site-level planning.



U.S. Department of the Interior
Bureau of Land Management



Prepared by:
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Please use this interactive tool to explore the recreation areas that are important to you:

<http://www.blm.gov/or/plans/rmpswesternoregon/prmp-interactivemap.php>

If you have questions, you can contact Public Affairs Officer Sarah A. Levy at 503-808-6217, or slevy@blm.gov.